



DV003 and DV004

34 Futurity Gate Concord, Ontario

Latitude: 43° 47' 10.79° N Longitude: 79° 28' 30.85° W

Facing: East and West

Size: 10'x20'

Production Material: Digital Image

Illuminated: Yes

This double-sided 10'x20' digital sign is fronting on the busiest stretch of Steeles Avenue west of Dufferin. It fronts on both Vaughan and Toronto CMA.



Location DV003 Facing West



Location DV004 Facing East

Over 1.8 million visual impressions per month (factored vehicles and occupants)



INCLUDED

- ONE DIGITAL CREATIVE COPY CHANGE BI-WEEKLY
- BENEFIT OF APPEARING IN BOTH DIRECTIONS, ADVERTISING MESSAGE DISPLAYED 10 SECONDS EVERY MINUTE.

DEADLINES

1 MONTH

Booking Deadline

7-days prior to first of the month.

Creative Sign Off

48hrs. prior to the first of the month.

**Delivering to
over 1,800,000
viewers per month
and growing
COMMB verified.**

Operation of sign shall be as follows:

- Maximum of 12 advertisers combined on the 2 sides of this sign per month
- 6 advertisers shall have 10 seconds each on the North Face for 1 minute
- 6 different advertisers shall have 10 seconds each on the South Face for 1 minute
- Upon completion of the 1 minute, the 6 North Face advertisers shall be transferred to the South Face and Vice Versa

CONTENT REQUIREMENTS

Content resolution must be
W 760 pixels x H 360 pixels

Image types supported:

RGB Colour Profile (not CMYK)

- PNG
- JPEG





DIGITAL OUTDOOR

Strategically placed in high-traffic areas, providing excellent visibility with rich, high-resolution images, Digital Billboards are an effective way to reach pedestrians and drivers alike.



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CONTACT US

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