



DV001 and DV002

7800 Keele Street, Vaughan, Ontario

Latitude: 43° 48' 4.70"N Longitude: 79° 30' 0.30"W

Facing: North and South

Size: 10'H x 20'W Digital

Production Material: Digital Image

Illuminated: Yes

DV001 and DV002 are 10' x 20' Digital Posters located on Keele Street, just north of Highway 7, at one of the busiest intersections in the City of Vaughan. This is one of the highest vehicular traffic areas with lots of retail, commercial and industrial travel. Right near the entrance to Hwy 407, getting traffic going on and off the Hwy.



Location DV001 Facing North



Location DV002 Facing South

Over 2.5 million visual impressions per month (factored vehicles and occupants)



INCLUDED

- ONE DIGITAL CREATIVE COPY CHANGE BI-WEEKLY
- BENEFIT OF APPEARING IN BOTH DIRECTIONS, ADVERTISING MESSAGE DISPLAYED 10 SECONDS EVERY MINUTE.

DEADLINES

1 MONTH

Booking Deadline

7-days prior to first of the month.

Creative Sign Off

48hrs. prior to the first of the month.

**Delivering to
over 2,500,000
viewers per month
and growing
COMMB verified.**

Operation of sign shall be as follows:

- Maximum of 12 advertisers combined on the 2 sides of this sign per month
- 6 advertisers shall have 10 seconds each on the North Face for 1 minute
- 6 different advertisers shall have 10 seconds each on the South Face for 1 minute
- Upon completion of the 1 minute, the 6 North Face advertisers shall be transferred to the South Face and Vice Versa

CONTENT REQUIREMENTS

Content resolution must be
W 600 pixels x H 320 pixels
Aspect Ratio: 1.87 : 1

Image types supported:

RGB Colour Profile (not CMYK)

- PNG
- JPEG





DIGITAL OUTDOOR

Strategically placed in high-traffic areas, providing excellent visibility with rich, high-resolution images, Digital Billboards are an effective way to reach pedestrians and drivers alike.



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CONTACT US

Roy Dzeko, National Sales
roydzeko1@gmail.com
416-707-7684