



**NEW
LONDON
LOCATION**

DL007 and DL008

3529 Wonderland Road South, London, ON

Facing: North and South

Weekly Impressions: 450,000+ COMB Audited

Size: 10'H x 35'W Digital

Production Material: Digital Image

Illuminated: Yes

This 10'x35' Digital billboard is located at the Northwest corner of Wonderland Rd & Wharncliffe in the rapidly growing Bostwick neighbourhood in the southwest end of London. This neighbourhood has quick and easy access to Highway 402 and is close to the shopping district at Wonderland Road South and Southdale Road West



Location DL007 Facing North



Location DL008 Facing South

Over 2.5 million visual impressions per month (factored vehicles and occupants)



INCLUDED

- ONE DIGITAL CREATIVE COPY CHANGE BI-WEEKLY
- BENEFIT OF APPEARING IN BOTH DIRECTIONS, ADVERTISING MESSAGE DISPLAYED 10 SECONDS EVERY MINUTE.

DEADLINES

1 MONTH

Booking Deadline

7-days prior to first of the month.

Creative Sign Off

48hrs. prior to the first of the month.

**Delivering to
over 2,500,000
viewers per month
and growing
COMMB verified.**

Operation of sign shall be as follows:

- Maximum of 12 advertisers combined on the 2 sides of this sign per month
- 6 advertisers shall have 10 seconds each on the North Face for 1 minute
- 6 different advertisers shall have 10 seconds each on the South Face for 1 minute
- Upon completion of the 1 minute, the 6 North Face advertisers shall be transferred to the South Face and Vice Versa

CONTENT REQUIREMENTS

Content resolution must be
W 1056 pixels x H 288 pixels
Aspect Ratio: 1.87 : 1

Image types supported:

RGB Colour Profile (not CMYK)

- PNG
- JPEG





DIGITAL OUTDOOR

Strategically placed in high-traffic areas, providing excellent visibility with rich, high-resolution images, Digital Billboards are an effective way to reach pedestrians and drivers alike.



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CONTACT US

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