



DV005 and DV006

3100 Steeles Ave. Concord, Ontario

Facing: East and West

Size: 10'x20'

Production Material: Digital Image

Illuminated: Yes

This double-sided 10'x20' digital sign is fronting on the busiest stretch of Steeles Avenue west of Jane Street. It fronts on both Vaughan and Toronto CMA and is in close proximity to Pioneer Village and York University.



Location DV006 Facing West



Location DV005 Facing East

Over 1.8 million visual impressions per month (factored vehicles and occupants)

RATES

1 OF 12 SHARE OF VOICE

1 MONTH

\$2500/MONTH

3+ MONTHS

\$1900/MONTH

12 MONTHS

\$1500/MONTH

Operation of sign shall be as follows:

- Maximum of 12 advertisers combined on the 2 sides of this sign per month
- 6 advertisers shall have 10 seconds each on the West Face for 1 minute
- 6 different advertisers shall have 10 seconds each on the East Face for 1 minute
- Upon completion of the 1 minute, the 6 West Face advertisers shall be transferred to the East Face and Vice Versa

INCLUDED

- ONE DIGITAL CREATIVE COPY CHANGE BI-WEEKLY
- BENEFIT OF APPEARING IN BOTH DIRECTIONS, ADVERTISING MESSAGE DISPLAYED 10 SECONDS EVERY MINUTE.

DEADLINES

1 MONTH

Booking Deadline

7-days prior to first of the month.

Creative Sign Off

48hrs. prior to the first of the month.

CONTENT REQUIREMENTS

Content resolution must be
W 600 pixels x H 300 pixels

Image types supported:

RGB Colour Profile (not CMYK)

- PNG
- JPEG





DIGITAL OUTDOOR

Strategically placed in high-traffic areas, providing excellent visibility with rich, high-resolution images, Digital Billboards are an effective way to reach pedestrians and drivers alike.



**Delivering to over
1,800,000 viewers
per month and growing
COMMB verified**

CONTACT US

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